



The Huracan Foundation Annual Report 2020 / 21



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A Message from the Chairman

These have been testing times for everyone, especially for a charity like ours, still relatively fresh but also strongly committed to making a difference in the world of education.

We continue to be inspired and impressed by our teacher-leaders, and a special mention here for Ken and Charles in Uganda. We were able to fund both of their projects for an extra year, and on the back of their heroics we have seen a major increase in high quality applications from that region.

We have witnessed huge generosity too, not least from Brambletye School, and from David Holden in particular, the first recipient of an award bearing his name for going 'Above and Beyond'.

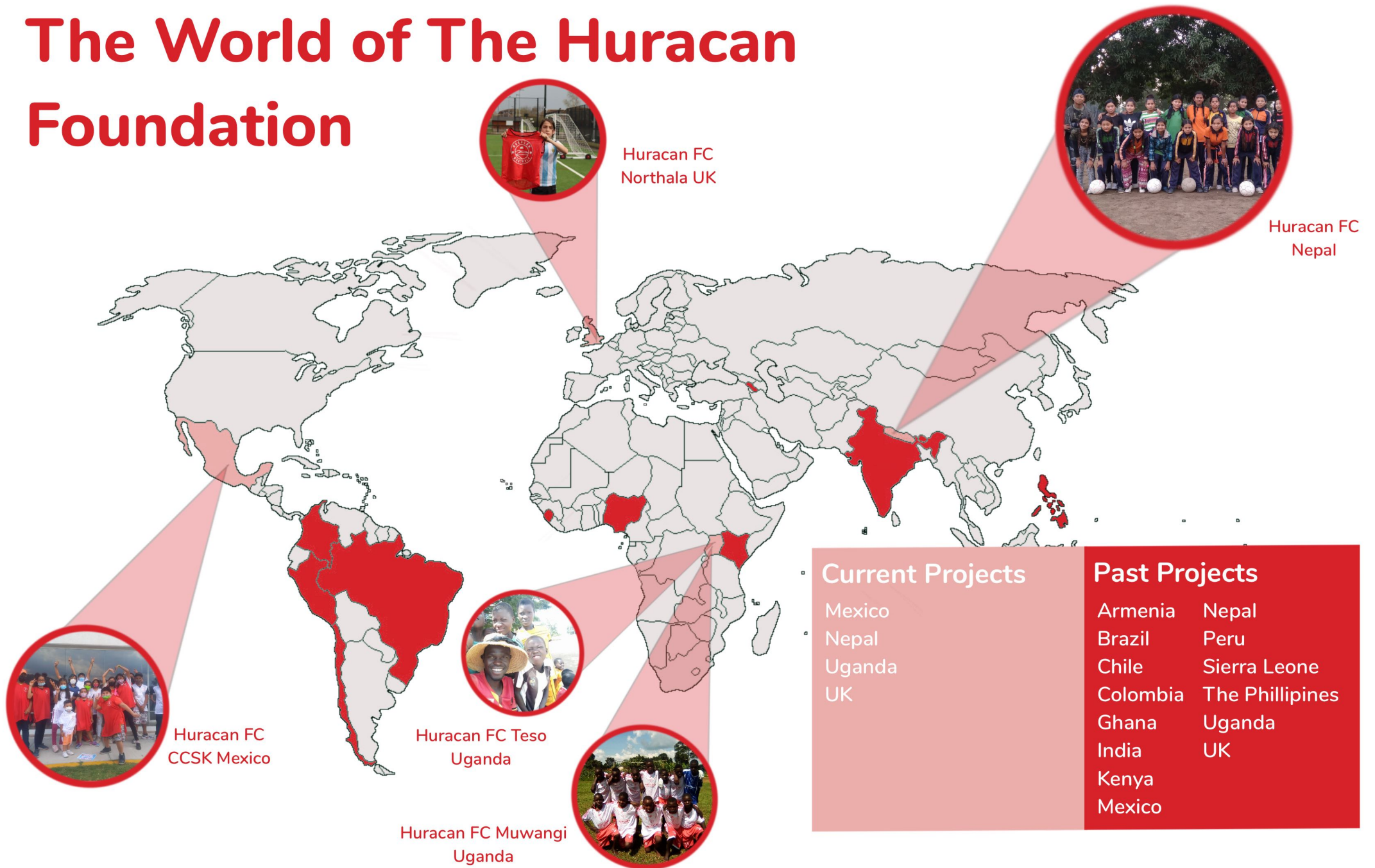
We have been encouraged by our own successful grant applications and are doing all we can to establish a longer-term financial base.

None of this can be achieved without the support of our teacher-leaders, our trustees, supporters and our inspiring founder, Henry May.

Ian Milligan



The World of The Huracan Foundation



Our History

Our story began in 2009 when Henry May decided to name his London-based Sunday league football team Huracan FC. This was inspired by a trip he had made to Argentina where he had watched and fallen in love with the team which still bears the Huracan FC name.

Supporters from the South American based team started to follow Henry's side on Facebook, and this led to a tour to Argentina in 2011, where a long-term bond was struck.

The connection was made between football and education, and how this could be used to improve children's lives across the world. The final link was made through a collaboration with Teach For All and The Huracan Foundation was founded. A charity that has now supported projects in Brazil, India, Colombia, Uganda and many more. We aspire to grow the Huracan FC community around the world, using football as the catalyst for learning and a tool for social change.

2011 : Huracan FC London first tour to Buenos Aires



2016 : The Huracan Foundation becomes a registered UK charity and announces its unique methodology for supporting early stage football & education projects - focussing on the Teach For All network

2018 : First kick off week in Bogotá Colombia, for projects in Mexico, Chile, and Colombia

2022 : In 10 years, 27 projects have been supported, impacting over 3000 children directly

2009 : Sunday league team founded - Huracan FC London

2012 : Huracan FC London begins supporting three projects: Sierra Leone, India, and Colombia. The project is recognised as a "Football for hope" project by FIFA

2015 : Huracan FC London second tour of Buenos Aires, raising £10,000 for Enseña pro Argentina



2019 : Kick off week and events in London to celebrate the 10th anniversary of Huracan FC London

About Us



“To give every child the best start in life by using football as a catalyst for learning and a tool for social change”

“A world where every child has access to education”

Who We Are

The Huracan Foundation is focused on finding inspirational teachers across the world and empowering them to develop football projects that work to tackle specific, local, societal issues that prevent and restrict children from accessing an education.

What We Do

The Huracan Foundation supports early stage projects, which are run by Teach For All teachers and alumni. Working closely with our Project Leaders, we improve both children’s attendance and performance in school, alongside tackling wider social issues that are specific to the local community. These have ranged from reducing gender inequality and improving opportunities for girls, to steering children away from drugs and local gangs.

How We Do It

We give Project Leaders the resources, skills and connections they need to kick off their football and education projects. The Huracan Foundation intensive support typically lasts for a year, with support including: Funding for vital resources (e.g., kits, transport, equipment, etc.); expert support from The Huracan Foundation staff and trustee team; access to the online Huracan Training Academy, and Global Huracan FC community and network support.

Impact: Overview

Outcomes

Monitoring and evaluating the impact of The Huracan Foundation's work is key to ensuring that we are delivering upon our mission. Our impact framework is guided by the United Nation's Sustainable Development Goals (SDGs) and our Theory of Change. We are committed to communicating areas of progress, learning and development through our work, aligning closely with four key SDGs to ensure no-one is left behind.

Our Theory of Change sets out how our activities will lead to the desired impact on improving life outcomes for children, improved value of education in local communities and using football as a positive model for social change world-wide. A summary of our impact in the last year is summarised in the following pages.

UN Sustainable Goals



2020 / 21 Impact: Children

Key Figures

678

Total Youth Supported

48%

323 Girls Supported

52%

355 Boys Supported

171

Football Training Sessions Youth Attended

20

Football Matches

33

Non-Football Sessions

Meet SYLVIA

15-year-old Sylvia from Okieto in Uganda loves to play football. Many of her 8 siblings have already dropped out of school. She joined the Huracan FC Teso Uganda hoping she too could drop out and focus on football. Her grades were poor and she was not confident that her mother would be able to pay for her secondary school fees. But Charles was able to use this opportunity to talk with Sylvia about her situation and how football could actually help support her education.



Based on the changes she has seen in her daughter, Sylvia's mother is optimistic for the future,

"I grew up believing football was just for boys. My daughter has hope in her life because of football. I am sure my daughter's passion for football can change our family's future as well as hers."

Thanks to the support she's received from the Foundation, Sylvia has recorded 90% attendance even though she has to walk 10km to and from school. Improved grades have led to a sports scholarship at Olila High School. Her teachers believe football training has been hugely influential. Sylvia has also improved her confidence, relationships and team building skills, and was elected the team prayer leader and counsellor. Sylvia now dreams of becoming a teacher herself and has recently represented her school in the Uganda National Girls Football Championship.

2020 / 21 Impact: Project Leaders

Key Figures

5

Total Number of Project Leaders Supported

5

Number of Project Leaders Completed Training

56

Number of Volunteers They Engaged

4

Number of Projects Supported for a Second Year

Meet KEN

Ken Oroma grew up in a refugee camp for internally displaced people in Uganda and gradually recognised that education held the key to his future. Having graduated from University, Ken went on to work with Teach for Uganda and then The Huracan Foundation.

Ken's first placement was at St Jude's Primary where child marriages, teenage pregnancies and child labour were all prevalent. Here, only three in ten children finished primary school and literacy was very low.



"Everything is just beginning to happen like magic."

"The school has now gained the attention of the district education office because of how much things have changed there. The school has a new library, a new headteacher, three new teachers, and a modern toilet block"

"With the help of the Huracan family, I have grown as a person and have learnt how to drive change in a number of rural communities"

With the support of The Huracan Foundation, Ken founded Huracan FC Muwangi Uganda, a club that encouraged the children in the community to come to school and stay to improve their grades. In just one year, all the children in Primary 5, 6 and 7 returned to school and there was not a single drop out following the long lockdown.

Thanks to Ken, the whole village has turned towards using football to bring communities together. A match on International Women's Day between girls and their mothers changed the perception of women playing football. It led to the community organizing their own matches from Muslims versus Christians, Drunkards versus Youths, and Boda Boda Men v Farmers.

2020 / 21 Impact: Football as a Catalyst for Learning

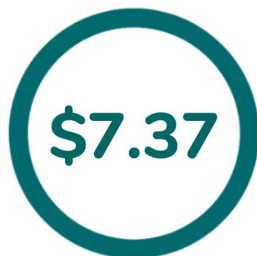
Key Figures



Total Number of Projects



Funding Spent by THF (in USD)



Cost per Head (in USD)

Meet EDUBALL

The Huracan Foundation model is based on supporting our Project Leaders for a full year, by which time they are hopefully able to develop their football project independently. At the end of Year 1, Ken came to us with a brand-new proposal, which we were more than happy to support.

The plan was to set up EduBall, a Football for Good organisation running across three schools, which would encourage children to come to school by offering football lessons and persuading them to stay and learn.



Paola Gomez, Teach For All:

“It has been enormously inspiring to see the work of educational leaders around the world seeking innovative alternatives to positively impact students’ performance and to go beyond by challenging inequity and social challenges to strengthen communities.”

EduBall currently works in three rural primary schools with 120 participants, and an equal mix of boys and girls. A fourth school, Kigandolo Primary is joining the process. The children participate in daily football sessions delivered by sports teachers and community volunteers.

There is also an EduBall league in 2022, the first of its kind and the only football league across primary schools in Uganda. Every league game begins with a group discussion based around the theme of being ‘Stronger Together’ and working together to improve education standards.

Looking Ahead with Henry May (Founder)



2022



The Huracan Foundation is currently working with two key principles in mind:

Long term approach

Successful non-profit organisations do not achieve great results overnight, and while pressure from funders will often push for results (and impact) in a short time-frame, we are convinced that developing a successful, replicable program will take many years, and many iterations.

With this in mind, we are committed to testing, learning, and improving our approach. Our current approach of supporting projects for one-year allows for these cycles and encourages small iterations to our model each year (for example, this year we experimented with a second-year programme for the first time).

Contributing to a systemic change

We are not the only non-profit organisation working in the field of sport/football for development. We are part of a much wider collective system, and we need to constantly understand what our role is (and can be) within that system.

As a small organisation with limited resources, we are aiming to develop a new and innovative approach that will, hopefully, be able to be adopted by other players in the ecosystem. In order to reach that goal, we need to constantly tune in to what is already happening and what we can learn from others in our space.

In the near short-term, we are particularly excited about:

- Joining existing networks, such as The Street Football World Network
- Developing partnerships with other 'think global, act local' organisations (for example the International Federation of The Red Cross, The FIFA World Cup/ Generation Amazing)
- Developing more scalable resources as part of the programme (second version of The Huracan Academy, football coaching resources with The Developer Tribe)
- Hosting in-person kick-off events again! Hopefully, in Uganda at the end of 2022.

Thank You

A massive thank you to everyone who helped us raise ...



We are hugely grateful to the support of the children, parents and teachers of Brambletye School for the sum of £57,261 they raised during the school year 2020 / 21. This was a record amount raised for a school charity.

Brambletye School

£64,500



David Holden, Head of Art and our school cheerleader



The Mercers' Company



Monthly Donors



Kathleen Hannay Memorial Trust



Trustees



Teach For All



Everest Fundraisers



Volunteers



Nike

Financials

	2020 / 21 (£ 000)	2019 / 20 (£ 000)	2018 / 19 (£ 000)
Total Income	64.5 *	16.2	16.3
Total Expenditure	16.6	10.9	19.1
Net Movement in Funds	47.9	5.4	(2.8)
Funds at Start of Year	6.1	0.7	3.5
Funds at End of Year	54.0 **	6.1	0.7

All financials stated on the Payments and Receipts basis (Cash Flow).

* Boosted by Brambletye School Fundraising.

** Reserves to be utilised in 2021 / 22 by supporting 5 new projects and second year funding for 4 projects. Also, provides longer term financial runway.



Charity Name: The Huracan Foundation

Charity Number: 1170153

Website: thehuracanfoundation.org

Registered Address: 68a Kingswood Road, SW2 4JJ

Trustees: Andy Smith, Cormac van der Hoeven, Francis Wathen (appointed 25th May 2021), Hayley Barton (appointed 25th May 2021), Henry May, Ian Milligan, Roberto Agostini and Simon Burgess.